Logo Hessen

Logo WELCOMECENTER Hessen

Firmly anchored in Hessen: the automotive and supply industry

Hessen’s automotive and supply industry generates 17.3 billion euros in revenue, making it the region’s second-strongest economic force. It’s a flourishing industry with great potential for innovation. It’s an interesting sector that offers outstanding employment prospects.

With almost 50,000 employees, the automotive sector is one of Hessen’s key industries. One of its flagship companies is Opel Automobile GmbH in Rüsselsheim, which boasts one of the most modern production plants in the world and produces up to 180,000 cars a year.

Kassel is home to the production facilities of Daimler and Volkswagen, and it also has a VW Group centre for spare parts and logistics. However, Hessen is also home to numerous suppliers like Continental, Veritas and Bosch.

International focus

It’s also worth mentioning the region’s international focus: Companies like Seat and Ferrari have their German headquarters here. Hessen’s automotive industry has an export rate of 54%.

Asian companies are also strong in number: Numerous companies from the Far East have their own centres in Hessen for distribution, logistics, research and development. Scientists at Opel are currently researching alternative drive systems to make cars smaller, cheaper and more efficient. The launch of the new Opel Ampera, a fully electric-powered vehicle, shows how e-mobility can not only be clean and environmentally friendly, but also extremely attractive. Hessen is a central hub in the European transport network and is now setting its focus on the e-mobility sector.

Important automotive companies in Hessen:

- Opel
- Fritz Winter
- Volkswagen

- Daimler
- Hyundai
- Seat
- Mazda
- Suzuki
- Jaguar
- Honda
- Ferrari
- Goodyear
- Continental

Links

Invest-in-Hessen - Facts and Figures